



## THE BASSANO RECORDER

Published every Thursday at the Office of the Bassano Recorder, in the Currie and Albion Building, Bassano.  
Member of the Canadian Weekly Newspaper Association and the Alberta Division of the Canadian Weekly Newspaper Association.

Subscription Rates—Canada, \$2.00 per year; Great Britain and the United States, \$3.00 per year.

Advertising rates furnished on application.

FRYED T. GARY, PUBLISHER

E. L. GRAY RESIGNS

**A**LL SPECULATION as to the course which Mr. E. L. Gray, General Manager of the Eastern Irrigation District, would pursue in his option, to devote all his time to the responsible position which he has occupied for more than three years, or to follow a political career on which he embarked in 1937 as leader of the Liberal party in Alberta, has been set at rest completely by the announcement of his impending resignation from the Management of the E. I. D.

Prior to assuming the Liberal leadership Mr. Gray had established for himself enviable reputation as an organizer with the Provincial Government which resulted in his appointment as Deputy Minister of Municipal Affairs. His success in that Department and his experience in practical agriculture, lead to his present appointment. It is safe to say that in 1937 comparatively few were illatistised with the quality of the work he had done in his capacity as Manager, although it must be admitted that fortune favored him through poor crops on dry lands.

When Mr. Gray assumed leadership of the Liberal Party there were many who shook their heads in dismay, fearing that it would take up loomuch of the Manager's time. Both positions would seem to call for the full-time services of even the most capable man. And so it has proved.

General regret will be felt at his decision to pursue a political career, when the position he presently occupies seems to suit a man of his particular capabilities so thoroughly.

This paper has not seen eye to eye with Mr. Gray in things political, but we do hope that the road he has chosen to follow will not prove too rough and rocky in the years that are to come.

The District ought to take steps at once, but without undue haste, to obtain the services of the best possible man to fill Mr. Gray's shoes. His successor ought to be on the job well before Mr. Gray finally departs in order to obtain a full working knowledge of the District and its interior economy.

## POLITICS BARRED

**A**FTER EIGHTEEN YEARS of active political endeavor the U. F. A. by an almost unanimous vote of delegates at its recent convention decided to retire from the political field—a field in which it had enjoyed almost unprecedented success for fourteen years and in which it met with dismal failure four years ago before the Social Credit onslaught.

The instant result of this momentous decision will probably be a great jump in the membership of the organization which has been so sadly depleted since the 1935 debacle, which split friendship and rent the organization in twain. It will now revert to a social and economic body, but that is not to say that it's influence politically will not be great.

It may have taken since 1921 to learn the lesson which H. W. Wood tried to preach so unsuccessfully, but we imagine that as a social and political organization the influence of the U. F. A. on the political horizon will be felt more than ever before.

All political parties, without exception, profess to see resultant benefits to themselves following this decision. That remains to be seen. But it is certain that any political party which has not it's eye on the U. F. A. vote, and prepared to meet all reasonable requirements of that body as an economic organization is in for trouble and plenty of it.

## A UNIQUE FAREWELL

**U**NIQUE IN THE HISTORY of Canada has been the farewell tour of R. B. Bennett. Others of course have said farewell to their native lands, but we know of no other single individual whose departure has been the cause of such national regret and the occasion of "such sweet sorrow."

Typical of the man and practical to the last was his message to the McGill Graduates the other day when he suggested the formation of an Empire League primarily for the purpose of evolving a common foreign policy among members of the British Commonwealth of Nations. Prior to assuming the grave responsibilities of Prime Minister, Neville Chamberlain suggested the formation of an Empire Council sitting continuously, dealing with matters affecting the Empire as a whole with representation in the Cabinet and headed, as he then termed it, "preferably by some distinguished Colonial Statesman."

We have wondered if Mr. Bennett's Empire tour some year ago may not have had some connection with that speech, if the formation of that proposed Empire Council has not been shelved because of troubled European conditions, if it has been decided even in the face of or because of such conditions, to proceed with the suggestion, or if R. B. really intends to retire and become part and parcel of the very pleasant life of Surrey, England.

Time alone will tell, but knowing Bennett of Calgary, our forecast is that he will die in harness, with his boots on, serving his fellow men to the last.

## "RANTIN RAB"

**B**URNS CLUBS the world over celebrated the birthday of "Rantin Rabbin" Burns, Scotland's National Poet on Wednesday, 25th January, thereby according to her favourite son an honour bestowed on no other poet living or dead that we know of.

That he drank liquor is admitted, but that does not make him a drunkard. That he loved, not wisely but too well, may be true, but that does not make him immoral. In both he was the lovable rascal, whose only error, if error it be, was in confessing—an error, be it said, not likely to be made by his accusers.

The world today knows him as a great lover of all things living—flowers, animals and human beings, especially "the lagsties," as the champion of the great fisher, as the great fisher, or tyranny and oppression; as the songster who sang songs that will never die; and his voice as the voice which interpreted Scotland and Scotland as no other has done before or since.

## FROM OUR EXCHANGE COLUMNS

TO WAD SOME POWER THE OF THE GIRLS  
TO SEN OURSELVES AS TITERS SEE US, "Barns"

## KEEP WEST BIRTH

In recent years restrictions on immigration have resulted in comparatively few newcomers establishing themselves in Canada. Of the Britishers who have come here as settlers, few have reached the prairie province. These provinces are filling up with non-British people, and that will, in time, unless more agriculturists from the United Kingdom can be induced to emigrate and take up land on the prairies, make the west practically a foreign country in sentiment and practice and, therefore, not desirable for immigrants of British birth or extraction.

—Guelph Mercury

WHILE THE DEMOCRACIES are trying to freshen up the paint on the "Open Door," it is worth remarking that Nippon has successfully "japanized" about half of the Great Wall.

—Christian Science Monitor.

## DOES IT GO FAR ENOUGH?

The new plan for the redistribution of electoral constituencies brought in by a special committee appointed by the provincial legislature is a step in the right direction. The proposed plan would call for the amalgamation and elimination of several ridings in the province and reduce the representation in the House from the present figure of sixty-three members to fifty-six. This decrease would mean a saving of \$14,000 at one throw in salaries plus traveling expenses and all the little "extras" which go with the position as M.L.A. The present government has done well by its proposed reduction. However, they could, and should, go even farther by more drastically cutting representation in the provincial House. The curse of modern democracies in the past and at present is the enormous cost of over-government. Too many cooks will spoil the broth, whether they are in the kitchen or in the government. Long-winded debates with amendments of bills which amount to less than nothing jump administration costs to fantastical sums.

—Lacombe Globe.

## PEACE THROUGH PREPAREDNESS FOR WAR

I hear many people talking of peace as if it were a plaster that could be stuck onto the face of Europe. This is dangerous. In a world in which there are men of power who make no distinction between might and right—and there always have been such men—peace is a state of balanced power which makes the probable price of loot an unattractive one to contemplate. As of old, so now, let all who seek peace—and who in this country does not?—prepare themselves for war, mentally, morally, physically, and materially. This and thus only can we defend against and aggress our liberties, our freedom, and all these that makes our heritage—and go forward with stout hearts to establish and peace we all seek.—Sir Auckland Geddes in an interview by the (London) Observer.

## DOWN TO BRASS TACKS

There is no reason to believe that from now on the administration of the province will be along more orthodox lines and the government will make serious attempt to promote the tangible income of the people by encouraging the development of natural resources. This is getting down to common sense and promises more than theoretical dividends from a fountain pen. Three years has doubtless convinced the legislators that the surest way for this province to pay its people dividends is by the realization in monetary wealth of the resources that nature has placed at our disposal. It is almost safe to assume that the theories of Major Douglas have been propounded and that the policy he advocated has led to most of the unpopularity of the government. Faced with reality there is little to do but follow along lines that have led somewhere in the past. There are indications that the government intends to do this and that their attempt will be sincere.—Black Diamond Flare.

## THE FINE ART OF GIVING

The dividing line between getting and giving is sometimes pretty thin; in one case, recently, only as thin as the quarter a police captain in Peabody, Mass., spent at a lunch cart to feed a jobless boy who not long before had been turned out of a local jail. Befriending the boy may have saved the City \$22.00, because, moved by the good deed, the boy gave the police captain a slip of paper containing the combination of the municipal vault.

Happily, there are many individuals and groups actuated by a genuine desire to help those in need. It was this desire that inspired John Howard, noted British philanthropist, to found his society for helping discharged prisoners. He knew the responsibilities that go with living, if its possible benefits are not to be dissipated by indiscriminate handouts. Money helps only where the giving is conditioned by the strict fulfillment of those moral obligations which rest with the one who accepts it.

Only through close personal investigation or the experienced administration of a trained organization may one be sure money will be used in a way that will help the recipient stand on his own feet and not always depend on the charitable impulse of the passer-by.

John Howard knew how especially needful of this wise assistance are those making a new start outside prison gates. The recognition which the John Howard Society in Boston has won over a period of many years shows how far his influence has traveled. Those whose yearly contributions make possible the good work directed from the society's headquarters at 51 Cornhill are helping to maintain a constructive method of giving; for those who are getting help under this system are giving something in return which, if less tangible, is no less real.

—Christian Science Monitor.

## LOUIE GONN - PHONE 7

### CLEARING LIVES IN MEN'S WEAR AT BIG REDUCTIONS

Boys winter caps reg \$1, on sale ..... 50c  
Boys winter mitts reg. 50c to \$1, clearing at ..... 50c  
Men's Ties Brand underwear pure wool ribbed, reg. \$3.50, sale ..... \$2.50  
Carhartt pant overall ..... \$1.95  
Levi Strauss overall ..... \$2.50  
Kettner Chick Windbreaker with slipper reg. \$5 and \$6 on sale ..... \$2.50  
Men's dress socks reg. 50c on sale 50c or 4 pair ..... 50c  
White all wool socks reg. 40c on sale 4 pairs for ..... \$1.00

Don't forget before you send your money out of town come in and get our prices.

Sugar 100 lb. sacks ..... \$6.50  
Relief duty, special premiums ..... 25c  
Lilliput Coffee, reg. 50c, on special ..... 25c  
Coca Nuts, 10 lb. sack reg. 50c on sale ..... 40c  
Coca, Peas or Tomatoes 5 lbs ..... 25c  
Tomato Juice, good buying at 4 lbs ..... 25c  
Oxley, Hines, Calpas or Jiff say 2 assorted, 2 for ..... 40c  
Soup Special—Lux, Calpa Palmolive, Witchamel Manyothers or  
Cattle any assorted, 4 for 25c or 18 for ..... \$1.00  
Finer wrapped apples delicious or Roman special ..... \$1.50

Fresh and cured meats always on hand. Winery, Honey, Bacon and Ham.

See us for prices on hind and front quarters. Real meats at real prices.

It is such a little matter that we have to mention it and are putting it in small type away in a corner by Jeanie. But I have done it to the Recorder.

## The Bassano Recorder

### Now Is the Time To Order Your Oliver 70--

THE MOST ECONOMICAL LOW PRICED TRACTOR ON THE MARKET

DON'T FORGET—THE SUPERIOR DRILL IS THE BEST DRILL ON THE MARKET

## V. G. CAMPBELL

General Merchant — Gas and Oils — Trucking  
Phone 3200, Hakespace.



**We would be delighted to handle His account**

Encourage this future farmer to start a savings account with The Royal Bank. He will be laying a good foundation for his future, and in the meantime, will take great pride in his bank book and what it stands for.

Ask your local Branch Manager for our interesting booklet "Financial Training for your Son and Daughter." Written by a parent from his own experience, it will help you teach your children the value of money.

## THE ROYAL BANK OF CANADA

LOCAL BRANCH MANAGER H. W. HARPER

**Dr. A. G. Scott**

M.D., L.M.C.C.

PHYSICIAN &amp; SURGEON

Telephones  
Office 57 - Residence 121**Dr. W. F. Keith**

Dentist

Phone 83 Bassano

**Dr. E. E. Barlow**

VETERINARIAN

BASSANO - - - - - ALTA.

**Wm. McLaws**

Barrister - Solicitor - Notary

BASSANO - ALBERTA

Phones:  
Office 6 - Residence 128**A. T. Connolly**

Registered Optician

Broken Lenses Replaced from  
Prescription or Pieces Absent  
Satisfaction Guaranteed  
QUICK SERVICE**Harry Holmes**

CARPENTER AND BUILDER

Estimates Given on All Work  
If you are in need of building or  
carpenter work of any kind  
Phone 14**FRESH MILK AND**

CREAM

Delivered to Your Door

Every Morning

**A. Meidinger**

Agency for

GALT COAL

Feed and Drying

Phone 26, Opposite Depot

**ORDER**

Cut Flowers and Plants

Sprays and Wreaths

From

**H. D. Bacon**

Phone 129 - Box 103

**Phone - 34**

- FOR YOUR -

Wiring and

Electrical Requirements

**J. T. FRASER**

BASSANO, ALTA.

Electrical Appliances and  
Westinghouse Radios  
For Sale**A PORTABLE TYPEWRITER**

TERMS: as low as \$5.00 down

and \$5.00 per month.

**D. ALAN BROWN**

Underwood Typewriters, Ltd.

807-7th Ave. W. - Calgary

**A. J. Savigny**

Brooks, Alta.

Experienced and Reliable

Member

Auctioneer Association of Alta.

License No. 1661 Phone 79

**Church Announcements****St. Columbus Church**

BASSANO, ALTA.

MASS - 3rd Sunday of each month  
at 8 o'clock or 11 o'clock alternate  
5th Sunday of the month at 8 o'clock  
Special Devotions will be announced  
at the occasion arises.

REV. JAMES MORROW - PASTOR

**Church of England**

BASSANO, ALTA.

Rev. J. H. Naylor

**Knox Presbyterian**

Church

11 a.m. - Sunday School  
7:30 p.m. Evening Service  
"What God Knows About You"  
Pastor: Mr. Richard Main**CLASSIFIED ADS.**Advertising under this heading  
50c per issue; 5 insertions \$1.00.FOR SALE - Pow's Washing Machine  
In good condition. New motor,  
\$25.00 cash. Apply Recorder Office.  
52-3cWHITE ASH MIX  
Is ready for your Winter  
Business. \$2.50 Per Ton at  
the mine.  
JAS. B. FINLAYSONGet that "news item" down and phone  
it to the Recorder. Phone No. 25**Special  
Bargain  
Tares**to  
**Medicine Hat**  
and return

from Bassano

\$2.45

Correspondingly Low Prices

from Intermediate Stations

GOOD GOING

FEB. 4

RETURN UNTIL

FEB. 6

Good in Canada only. No baggage  
checked. For additional information  
and full rates, obtain  
Canadian Pacific Ticket Agent.

Canadian Pacific

**STAY WITH****ALBERTA****BEER****IN 1939****BRANDS of the ALBERTA BREWING INDUSTRY**

This adv. is not inserted by the Alta. Liquor Control Board or by the Government of the Province of Alberta.

**Arrowwood**

(To let for last week)

News has been received from Mr.  
and Mrs. Clifford that Mr. Clifford  
has not yet over his operation and after  
visiting in Chicago for a few days,  
will expect to arrive back in Arrow-  
wood in early part of next week.  
Their many friends will be pleased  
to hear this news.The President - Vice - President  
contest at the curling rink resulted in  
a win for the President. Losers are  
to paint and decorate the waiting  
room.Two rinks from Arrowwood jour-  
neyed to Glenora last Saturday night  
and returned with the (Tip-Top) cup.  
The rinks were composed of:  
- O. Hattie, skip, J. Mager, B. Simp-  
son and B. Oliver.  
- R. Leonard, skip, A. Dahl, J. Cook  
and D. Miller.  
They reported two good games and  
were on the long-end of a 24-10 total  
score.**PSYCHOLOGY**Psychology is a deep sounding word  
and the average person hardly knows  
what it means. It is defined as the  
science of human mind. But pro-  
found as the subject is, yet it is a line  
of thought that is being studied by  
many unprepared people, who are  
anxious to find ways which they  
can make good in the world.Many people who know little or  
nothing about theoretical psychology,  
are yet in a practical way very good  
psychologists themselves. A politician  
for instance may never have  
studied this science in any book, yet  
instincts tell him how the minds of  
his constituents work. Many politi-  
cians are too much swayed by every  
current of popular opinion that they  
so that they are not much more than  
mere weather vane. But still any  
successful statesman has to know what  
the people are thinking in their in-  
most minds, before he can sway them  
or their thoughts.The good salesman is an excellent  
psychologist. He knows how the  
mind of his customer works. He tries  
to adopt himself to the tendencies in  
the mind of his customer, and how to  
appeal to different types of minds.  
One reason why many persons fail  
to read people's minds, is that they  
are so busy to talk themselves and  
express their own thoughts, that they  
rarely listen to others. The person  
who listens more than he talks, knows  
the thoughts that are passing through  
the minds of the people, and is better  
able to predict what they will do, and  
what kind of argument will appeal to  
them.**DAIRMEN PLAN  
ANNUAL CONVENTION**The Annual Convention of the Al-  
berta Dairymen's Association will be  
held in the Palliser Hotel, Calgary,  
on Tuesday, Wednesday, Thursday,  
February 7th, 8th and 9th. Arrange-  
ments and plans were discussed at a  
Committee meeting in the Palliser op-  
erated at which Mr. J. R. Sweeney,  
Deputy Minister of Agriculture was  
present.Among the outstanding speakers  
at the Convention will be Dr. W. E.  
Peterson of the Faculty of Agricul-  
ture, University of Minnesota who will  
speak to the general convention on  
Tuesday evening and to the Producers  
Section on Wednesday afternoon.  
Dr. Peterson is an eloquent and force-  
ful speaker and is highly qualified in  
matters pertaining to milk and cream  
production. His address on Tues-  
day evening will be broadcast over  
radio station CPN. The producers  
section will also have on their pro-  
gramme Dr. J. F. Booth, head of the  
Economics Division of the Marketing  
Service of the Dominion Department  
of Agriculture, who will speak on re-  
(continued on back page)**Relief in Alberta**

(continued from page 1)

relief policy for transient families un-  
till each family has become self-sup-  
porting. We feel that many families  
if they would take advantage of our  
farm settlement plan, could be self-  
supporting in two years but experi-  
ence has proven that if they remain  
in cities it is most difficult for them  
to become self-supporting and they  
remain a charge upon the taxpayers  
of Alberta. Since December 1, 1935,  
only 34 transient families have taken  
advantage of the Government's farm  
settlement offer. These families are  
still on relief but they have been  
located in districts where they will  
have opportunities to get seasonal em-  
ployment on neighboring farms and  
where, through farming operations,  
they will get a new opportunity to be-  
come self-supporting.Vocational training and instruction  
in the manufacture of furniture,  
baskets, and other household fixtures  
was given to 68 families in Edmonton.  
The furniture made by these families  
will be used by other families under  
our rehabilitation plan. Other arti-  
cles made will be sold and all the  
money received will be distributed  
among the families responsible for  
their manufacture.A total of 2,000 single homeless  
men, many of whom are not a respon-  
sibility of the Alberta Government,  
were given work under a Dominion  
Provincial program. Each Govern-  
ment, contributed 50% of this cost but  
the work was found and administered  
by the Provincial Government and  
operated from April 1st to July 31st,  
1937, at which time the Dominion ag-  
reement terminated. The average  
cost of the work was \$45.00 per man  
per month. Each man was given a  
portion of his earnings during the  
term of his employment but a portion  
was retained by the government and  
was later made available to him in  
monthly instalments payable at any  
point in western Canada.Under the Dominion-Provincial  
Farm Placement Plan 4,415 single  
homeless men were placed in farm-  
the Dominion and Provincial Govern-  
ments sharing the cost equally. The  
average cost to the Province for men  
in depots or recreation camps was ap-  
proximately \$12.00 per man per month.  
Under the Farm Placement Plan the  
cost, including clothing and trans-  
portation, payment of \$5.00 per month  
to the man and a bonus of \$5.00 to the  
farmer was approximately the same  
as the cost of keeping a man in a de-  
pot but the Farm Placement Plan  
proved more advantageous in many  
ways and the Dominion Government  
shared half the cost - a share not  
borne for men in depots.In addition to these activities in be-  
half of persons on relief, the Provin-  
cial Government administered success-  
fully the agreement, to which the  
Dominion Government contributed,  
for the removal of settlers from the  
drought areas. A total of 325 fami-  
lies consisting of 395 persons were  
settled on fertile land under this  
plan. Of these families 163 had re-  
ceived relief assistance previously and  
50 had not received previous relief as-  
sistance. A few of these families  
are still being given some assistance  
but the majority are no longer a  
charge upon the taxpayers.Approximately 3,000 patients were  
given medical services and hospital-  
ization. For this purpose the Pro-  
vincial Government retained the ser-  
vices of 24 physicians and three nurses  
who were available to needy persons  
in the pioneer and outlying districts  
where they practiced. Medical ser-  
vices for single men on relief were  
granted on the recommendation of our  
approved physicians.(Signed) W.W. Cross, M.D.,  
Minister of Health**This week-end at the ORPHEUM**From the adventures of a cocky, fighting  
Yankee abroad... and a girl who  
couldn't help loving the man... comes  
this romance of two-fisted thrill! Your  
Bob... packing his mightiest wallop!Coming Next Week -- Feb. 3rd & 4th  
Nelson Eddy and Jeanette MacDonald in  
"The Girl of the Golden West"**Wine Wisdom**by  
**BRIGHT**Good wine isn't always expensive.  
Bright's wines are of vintage quality  
because they are thoroughly aged in  
wood, before bottling. You will enjoy  
their rich flavour.**Bright's**  
WINES

CONCORD

AND

CATAWBA

25 cc. bottle \$1.00  
40 cc. bottle \$1.50  
1 Gallon per \$12.75This advertisement is not inserted by the Alberta Liquor Control Board or  
by the Government of the Province of Alberta.**A LUMBER SERVICE FOR  
THE BASSANO DISTRICT**TO PROVIDE A SOURCE OF SUPPLY FOR BUILDING MATERIAL  
I HAVE ARRANGED TO STOCK AT BASSANO ON THE SITE  
FORMERLY OCCUPIED BY THE CROWN LUMBER A QUANTITY  
OF ALL WANTED SIZES AND KINDS OF LUMBER, ALSO OTHER  
MATERIALS USUAL TO ORDINARY CONSTRUCTION WORK.  
THE FIRST SHIPMENT OF THESE SUPPLIES WILL ARRIVE  
DURING THE CURRENT WEEK.**JOE HARRIS**

Agent Imperial Oil Co., Ltd.

Phone 53 Bassano

# SALE

Men's Made-to-Measure  
House of Hobberlin Suits  
**Free**

EXTRA PANT WITH EACH SUIT.

Take Advantage  
of This Money Saver.  
PRICED FROM \$25.50 UP

During January Only.

**TWO BIG SPECIALS**  
**Oranges** Sweet and Juicy. Regular 3 Dozen for \$1.00 size  
THIS WEEK'S SPECIAL—5 dozen for \$1.00  
Large size, regular 45c dozen—3 Dozen for 79c

**JAMES JOHNSTON**  
"THE STORE OF QUALITY"

## Hockey

(Continued from Page 1)

Brown and Lester put the home team 4 up at the end of the second session.

Battling hard to get back in the game, Melbourne scored 20 seconds after the face-off again being assisted by W. Marguard. No scoring came till the 15 minute mark when W. Mar-

## DAIRYMEN MEET

Continued from page 2

cent surveys that his staff has made pertaining to milk and cream production costs. Mr. W. C. Cameron, Associate Director of the Dominion Government Grading Service and Dr. E. G. Hood, head of the Dairy Research Division of the Dominion Government, will speak to the businessmen's section. Mr. J. P. Singleton, Associate Director of Marketing for Canada and Mr. Leslie A. Gibson, Dairy Commissioner for Manitoba, will be present to address the manufacturer's section.

## Our Motto--

"Quality Meals  
At Moderate Prices"

And Service You'll  
Enjoy.

**IMPERIAL COFFEE SHOP**  
In The Imperial Hotel  
B. Downs, Prop.—Imperial Hotel

## ARREST

AND INDIGESTION WITH ACTION ANTACID

## BISMA-REX

Gives Relief in a Few Minutes.  
It neutralizes excess acidity.  
It soothes irritation.  
It expels gas! It relieves heartburn!

This wonderful relief for upset stomach is used by millions all over Canada, the United States, Great Britain and Latin America! It is guaranteed to give you satisfaction or money back.

**STILES "The Druggist"**  
The Rexall Store

## Interesting Items

You are invited to contribute to this column. Phone your news items to B5, the Recorder Office.

Miss Phyllis Carlson of Calgary is residing at the local hospital. Mr. Lowell Sambrook has left the hospital, and is commencing at the home of Mr. and Mrs. W. Redmond for a few days before returning to his home in Drumheller.

Already several members of B.K. Columbus and their many friends too have commenced their sewing and needlework for their 1938 sale and tea. The 1938 efforts were so successful that the ladies felt very enthusiastic and so have made an early start for this year's efforts.

Sunday, Jan. 22nd being the 5th, B.K. Columbus at 11 a.m. Rev. Father Morrow officiating. Weather and roads permitting.

Mrs. H. Heeber and Mrs. A. P. Thompson are visiting at the coast for a few days.

Mr. and Mrs. J. Wright of Glendon were Sunday visitors at the home of Mr. and Mrs. W. Honey.

Miss Dorothy Pragnell is in the employ of the Bow Valley and Eastern Irrigation District School Divisions as stenographer.

Mrs. B. Leonard was a Glendon visitor on Tuesday.

Miss Hazel Barlow has been confined to her home in Bassano for the past few days.

Mr. Johnny Clark of Brooks was a Bassano visitor on Sunday.

Miss Nora Boyle, who has for the past three and half years been a member of the local nursing staff, left last week to spend a few days at her home in Calgary before leaving for Nova Scotia, where she will join the order of the Sisters of St. Martha.

Miss Margaret Kelly and Miss Kay Bond were Calgary visitors last Saturday.

## AT THE HOSPITAL

BORN to Mr. and Mrs. Eugene Okey, Rossmore, a son on Jan. 17th.

Mr. and Mrs. John Piet, Genie a son on Jan. 17th.

Mr. and Mrs. Steve Woloshchuk, Bassano a daughter on Jan. 23rd.

Mr. and Mrs. Simonson, Brooks, a son on Jan. 19th.

Mr. and Mrs. J. T. Pease, Rossmore, a son on Jan. 20th.

Mr. and Mrs. Louis Simon, Bassano, twin sons on Jan. 23rd.

## CANADA 1938

(Continued from Page One)

The feature article this year is entitled "The Troubled Youth Problem—Steps Toward Its Solution." In addition to outlining the problem and its effect on society generally, the article shows how the Provincial Governments and the Dominion Government are co-operating to solve the problem.

In the many aspects it presents over the widely separated economic areas of Canada.

The price of the publication is 25 cents per copy, which charge covers nearly the cost of paper and actual press work. A special price concession has been authorized in the case of teachers, bona fide students, and ministers of religion, since past experience has shown that considerable use has been made of this publication for educational purposes, and it is the policy of the Minister to encourage such use.

To such individuals, therefore, the price is set at 10 cents for one copy. Postage stamps are not acceptable, and applications must be accompanied by a postal note or by the appropriate coin enclosed between two squares of thin cardboard running together at the edges.

Applications should be addressed to the King's Printer, Government Printing Bureau, Ottawa, Canada, and, after the supply is strictly limited for both the 25 cent and 10 cent classes, early application is suggested.

## DANCE AT COUNTESS

There will be a dance in the Countess Hall on Friday evening, Feb. 3, with Cass's Harmonica Orchestra supplying the music. Everyone is cordially invited to attend.

## CARD OF THANKS

We wish to express our gratitude to all those who have helped and supported our daughter's wedding during our recent absence and absence from Mr. and Mrs. W. R. Larsen.

The visitors 2 up on also past playing. Putting on a power house attack the Bassano Bears only managed to bag one goal with 20 seconds to go.

# GREAT PRE-INVENTORY Clearance Sale CONTINUES!!

## Ladies' Wear and Dry Goods Department

### ORIENT AND HOLEPROOF SILK HOSE

All numbers now on sale at bargain, all our regular stock, Crepe, Chiffon and Service Weight in the Newest colors.

Regular \$1.00 SALE PRICE 79c  
Regular \$1.00 SALE PRICE 79c  
Regular 75c SALE PRICE 59c

### LADIES' LINED GLOVES

Black and Brown Cape Leather with warm fleece lining.

Regular \$1.65 SALE PRICE \$1.15

Ladies' Dresses all reduced, every dress in Stock will be offered at a big price reduction. Silk Crepe Dresses, Print Dresses. All new up-to-date Dresses.  
Silk Crepe's regular \$3.95 SALE \$2.95  
regular \$3.95 SALE \$2.95  
Print Dresses reg. \$1.95 SALE \$1.49  
regular \$1.95 SALE \$1.19

### LADIES' SILK UNDERWEAR

Harvey-Woods and Velesuede quality—Panties, Bloomers, Vests, Pyjamas, Night Gowns on sale.  
Reg. \$1.00 lines SALE PRICE 79c garment  
Reg. 75c lines SALE PRICE 59c garment  
Reg. 50c lines SALE PRICE 39c garment  
Pyjamas regular \$2.95 SALE PRICE \$2.39  
Night Gowns reg. \$2.95 SALE PRICE \$2.39

# Men's and Boys' Wear Section

### MEN'S WINTER COMBINATIONS

Harvey-Woods quality combs of wool and cotton mixture, buttoned front, quality combs that wear and wash well.

Regular \$1.75  
SALE PRICE \$1.25

### WOODS HATCHWAY COMBS.

Wool and Cotton Mixture. Hatchway style double back and front warm and comfortable garments, popular with men.

Regular \$1.95  
SALE PRICE \$1.49

### HARVEY-WOODS P D Q

In winter weights of Wool and Cotton mixture, easy to slip into to close fitting neck elastic fitted drop seal, excellent garment

Regular \$2.50  
SALE PRICE \$1.79

### MEN'S FLEECE COMBS.

Tiger Brand heavy fleece combs, guaranteed to give excellent service. Will wash well.

Regular \$1.65  
SALE PRICE \$1.39

### MEN'S AND BOYS' OVERSHOES AND RUBBERS

Are greatly reduced in price during this month.

# GROCERY DEPARTMENT

Aylmer's Orange Marmalade—4lb. tin

Special 49c

Choice White Corn—2 tins 23c

Alpha Milk—An Alberta Product Special

2 for 21c

Fancy Pink Salmon—Black Label, 1/2's

2 tins 19c

Rex Coffee—3lbs, good Coffee, cup and

Saucer. A real Buy at, per tin 89c

Palm Soap—Similar to Palmolive 6 bars 25c

Aylmer's Soup—Vegetable and Tomato

Individual Size, each 5c

Burn's Bakeys—Special 2lbs. 29c

Mixed Cookies—Fresh Stock Just in 1b. 25c

High Quality Candy—This is real good

Candy, 2 lbs. 45c

Fort Gary Tea—1lb. pkg. 65c

Red River Cereal—Premium Pack Special, per pkg. 25c

Tuxedo Baking Powder—None Better for any Money. Special 12oz. tin 19c

Grapenut—Good Size, 4 for 25c

Grapes—A little higher in price but quality is very good.

Fancy Wrapped Delicious Apples 3 1/2 lbs 25c

ALSO FRESH FOR WEEK END—

Celery, Lettuce, Tomatoes, Sweet Spuds, Cauliflower, Cabbage, Carrots, etc.

**Buy Oranges in Quantities Now and Save.**

Reg. 35c doz.

Special 3 doz. 74c

Reg. 25c doz., 3 doz. 49c

# McKEE'S STORES

"ALWAYS

AT YOUR

SERVICE"



PHONE 9

FOR

PROMPT

DELIVERY